



16 October 2021

World Food Day



Our actions are our future.

Better production, better nutrition, a better environment and a better life.

#WorldFoodDay campaign

Our actions are our future

Better production, better nutrition, a better environment and a better life

The Education group of Italian Society of Human Nutrition (SINU), the Genoa Chamber of Commerce and the Ligurian Center for Productivity, with the patronage of the Ligurian Regional School Office on the occasion of World Food Day (WFD 2021), to be held on Saturday 16 October 2021, for the dissemination of the FAO message "better production, better nutrition, a better environment and a better life", proposes the event:

#Sustainabilitywords CommunicAtion Days

*From Saturday 16 October 2021, students from all over the world are called to become **#FoodHeroes** with the ComunicAtion campaign*

#Sustanabilitywords

Young people will contribute to the dissemination of the FAO campaign better production, better nutrition, a better environment and a better life with the creation of HASHTAGS dedicated to the theme of Sustainability sent to the address sinuscuola@gmail.com

The Young FoodHeroes will become builders of the common good also through the compilation and promotion of a questionnaire KIDMED among peers to assess adherence to sustainable and environmentally friendly food models

The data obtained will be used in a completely anonymous and confidential manner to produce scientific work on the eating habits of the population sample analyzed which will help to train responsible and aware citizens thanks to the action of our "Young Food Heroes"

The results of the synergistic action between Young Food Heroes and the world of science will be shared in a final dedicated Digital event.

Actions

Creation of HASHTAGS dedicated to the theme of Sustainability to the link [click here](#)

Compilation of a questionnaire on the SINU – school platform to the link [click here](#)

Participation in the final web-event dedicated to the return of data (follow us on www.sinu.it)

